



MINISTRY OF SCIENCE AND HIGHER
EDUCATION OF THE RUSSIAN
FEDERATION
COMMITTEE ON SCIENCE AND
HIGHER EDUCATION



SAINT-PETERSBURG
UNIVERSITY
OF STATE FIRE
SERVICE OF
EMERCOM OF
RUSSIA

«St. Petersburg National Research University of Information Technologies, Mechanics
and Optics»
Faculty of Technological management and innovations
«Saint Petersburg University of State Fire Service of EMERCOM of Russia»
International Academy of Refrigeration

INFORMATION LETTER

You are invited to take part in
VIII International Research and Practice Conference
«STRATEGIES AND TOOLS OF ECONOMIC MANAGEMENT: SECTORAL AND
REGIONAL ASPECT»

May 23, 2019

The topics and problems discussed at the scientific and practical conference reflect the current challenges for the global and Russian economy, which require new tools and strategies for the development of society, ensuring its sustainable development in the context of the formation of the infrastructure of the digital economy.

The conference proposes to discuss the following topics:

1. Economics in the environment of digital transformation.
2. Economic security in today's challenges.
3. Financial management, financial engineering, venture financing, project financing.
4. Marketing and modern entrepreneurship.
5. Small business management: centralized and decentralized strategies and tactics.
6. Logistics: methods and management tools.
7. Personnel management, commercialization of innovations and technology transfer.
8. Innovation and investment in energy and resource saving.
9. Entrepreneurship in high-tech industries.
10. Quality management in the digital economy.
11. Intellectual property management.
12. Modern practice-oriented education and the formation of professional competencies at the University.

To participate in the conference are invited scientist, teachers, managers, specialists, graduate students, undergraduates of scientific and educational institutions, enterprises and organizations. Articles of students, undergraduates without a supervisor are not included. Only one article from each participant is accepted for publication. Works in co-authorship (up to three people) are allowed.

The uniqueness of the article for the collection of at least 80 percent (check report in the "Antiplagiat" should be attached with the article).

Both full-time and part-time participation is allowed.

Working languages are Russian and English.

Participation is free.

Please register to the conference following the link <http://sime.ifmo.ru/>

Registration deadline for applications is May 5, 2019.

When registering on the conference website <http://sime.ifmo.ru/> please follow the options for the sections

Section 1. The tools and mechanisms of strategic management of the economy

Section 2. Economic security of industries and territories

Section 3. Investment, innovation, entrepreneurship, technology transfer

Section 4. Business infrastructure, quality management and resource saving

Section 5. Financial management, financial engineering, venture financing

Section 6. Social and economic problems of modern education

Please inform all interested parties about this conference.

Guidelines for preparing proposals

1. Write your article using MS Word 97 -2003.
2. Size – **up to 6 full A4 size pages**.
3. Margin settings: Top: 2.0 cm; Bottom: 2.0 cm; Left: 3.0 cm; Right: 2.0 cm; without numbering
4. Font: Times New Roman, size – 14 pt; single-line spacing, alignment in width, portrait orientation, footnotes in square brackets.
5. File extension doc. and pdf.
6. In the text are permitted drawings, tables. Figures - "alignment in the middle", captions in the form:
 - Figure 1 – the Name of the pattern in the size 12 pt
 - Table 1-table Name in size 14 pt, "width alignment", without red line
7. Inserting formulas into text is done by aligning in the middle as an object using Microsoft Equation 3.0
8. The layout:
 - In the beginning of the article, on the left – UDC (Universal decimal classification).
 - The title of the article: centered, uppercase, Times New Roman font size 16 pt, bold.
 - Author(s) of the article: centered Full name of the author, academic degree, academic title; Times New Roman font size 12 pt, bold, single spacing after the line.
 - Affiliation, city, and country: Times New Roman font size 12 pt, regular, not bold, single spacing after a line.
 - E-mail: Times New Roman font size 12 pt, bold.
9. Abstract (up to 500 ch), italics, first line 1.25 cm.
10. Keywords: 5-6 words or phrases, italics, first line 1.25 cm.
11. The text of the article is typing in 2 intervals, alignment in width.
12. References - **up to 7-11 sources**, in square brackets.
13. File name in e-mail: section number and name. For example: **6_ Ivanov S. G.**
14. The article should be checked for plagiarism. Articles meeting the commonly accepted requirements are allowed to publication

An electronic version of the conference materials will be posted on the ITMO University website <http://sime.ifmo.ru> for personal, non-commercial use.

The Organizing Committee reserves the right to select materials. Unpublished materials are not reviewed or returned.

The conference materials collection is planned to be placed in the **RSCI**.

Contacts:

Tel.:	+7 (812) 457-18-40
e-mail of conference:	fmiakonf@corp.ifmo.ru
Address	Russia, Saint Petersburg, Chaykovskogo st., 11/2
Contact person:	Negreeva Valentina Vladimirovna
Mob.:	+7-981-830-62-29
e-mail:	v.negreeva@mail.ru
Contact person:	Aleksashkina Evgenia Igorevna
Mob.:	+7-981-7028002
e-mail:	ealexashkina@mail.ru

Example of the article:

UDC: 338.242

MANAGEMENT OF COMPETITIVE COMPANIES
Ivanov Sergey Grigorievich, doctor of Economics, Professor
e-mail: _____

(St. Petersburg National Research University of Information Technologies, Mechanics and Optics,
 Saint-Petersburg, Russia)

The article discusses the idea of p. Drucker that the development of information Up to 500 ch

Keywords: information technology, management information and hierarchical structure of the volume of company competitiveness.

Text, text, text [1, p. 23]

References

1. Druker P. «Rozhdenie novej kompanii» / V kn. Upravlenie znaniyami. Seriya «Klassika Harvard Business Review» – M.: Al'pina Biznes buks, 2006.

APPLICATION
to participate in the VIII International scientific and practical conference
**«Strategies and tools for economic management:
sectoral and regional dimension»**
May 23, 2019

Surname	
Name	
middle name	
Place of work or study	
Position	
Academic degree	
Academic title	
Tel. work	
Mobile tel.	
e-mail	
Topic of the report and section number	
Form of participation (intramural, extramural)	
Accommodation (hotel – required / not required)	